

POI BOX

The logo features the text 'POI BOX' in a bold, sans-serif font. 'POI' is rendered in red, while 'BOX' is in black. A thick red trapezoidal shape, wider at the top, frames the 'BOX' text. The top-left corner of the trapezoid is cut off, and the bottom-left corner is also cut off, creating a shape that resembles a stylized arrow or a trapezoid with missing corners. The entire logo is set against a plain white background.